

Gatsby Afternoon Tea

At The St. Regis Atlanta

The Great Gatsby is the tale of a tragic love story written by F. Scott Fitzgerald. Written and set in the 1920's, it tells a story about the love affair between billionaire Jay Gatsby and Daisy Buchanan. Gatsby is known to throw lavish parties with no expense spared in order to impress Daisy, his former love interest. These parties were of the prohibition-era when the champagne flowed freely and the rich lived extravagantly.

The novel has been a part of high school English curriculums for decades with almost half of American high schools listing it as a required text. The famous story has been adapted for ballet, theatre and film. Most recently in 2013, Oscar-nominated director Baz Luhrmann released his adaptation of the film, starring Leonardo DiCaprio as Gatsby. The movie was a huge success, winning two Academy Awards, grossing \$50 million on opening weekend and almost \$150 million within three months.

Locally, proof of the story's popularity was seen in June when the Spadina Museum hosted their third annual 'Gatsby Garden Party' with 50,000 attendees listed on their Facebook event. Previously, the party hosted 1,000 costumed guests in 2014. The increase in the theme's popularity is undeniable, with the museum planning to host more similarly themed parties this summer.

Gatsby Afternoon Tea will have a set price that includes a 4 oz glass of Prosecco, served in a coupe glass. 'Roaring Twenties' upbeat jazz music will fill the restaurant to provide guests with the lively ambiance associated with a Gatsby bash. Small art deco centrepieces will mimic the elaborate décor from the parties seen in the movie. Servers will add to the theme by wearing a long string of fake pearls and a 'flapper' headband. Guests will be encouraged to come in costume with a potential for the best costume to win a prize.

Our menu inserts will be reprinted in a 'Gatsby' font featuring our custom menu. The menu will include items that were enjoyed during tea time in the 1920's

and a lemon pound cake, which was served with afternoon tea in the novel. We will also offer two specialty cocktails that will incorporate Tea Leaves tea-infused syrups. Alternatively, a mocktail will be offered as a replacement for the complimentary Prosecco.

Cocktails:

-Gatsby Fashioned

-2oz Maple Rye

-1oz Masala Chai tea syrup

-Muddled orange segment

-Angostura Bitters

Shaken, strained and served on the rocks. Garnish with blueberries and orange twist



-Tragic Love Story

-2oz Woodford Reserve

-1oz Ginger Detox tea syrup

-0.75oz lime juice

Shaken and served in coupette glass. Garnish with ground cinnamon

-Mocktail in served coupette glass for non-drinkers



Image 1: Centrepiece sample for 22 tables



Image 2: Long pearls to be worn by servers at \$3.99 each



Image 3: Headband to be worn by servers at \$9.99 each

Upper East Side BIRMINGHAM
BOABIN' TWENTIES COUNTERFEIT
Gatsby STRANGE RITUALS
LEMONDROP Fashion Victim
CHAPLEAU TALLDECO
HERALD SQUARE
PASSION ODALISQUE
Riesling
PARK LANE BETTY NOIR

Image 4: Font samples for menu

SALMON ON RYE

Gravlax, light rye, asparagus, tarragon cream cheese

HAM & CHEESE

Aged cheddar, Virginia ham, parsley butter

CUCUMBER & DILL

English cucumbers, dill, cream cheese, pain de mie

DEVILLED EGG SALAD

Grain mustard mayo, brioche

Roasted Broccoli, Ham and Cheddar Quiche

Chocolate caramel ganache tarts

Lavender Balmoral shortbread

Classic vanilla bean crème brûlée

Lemon pound cake

Battenberg cake

Freshly Baked Raisin Scones

Devonshire cream

Preserves

Tea or Coffee